Message From The Division Chair
Welcome to ISRI’s Tire and Rubber commodity newsletter. This newsletter will keep tire recyclers up to date on what the Tire Division is doing and how you can get involved. This year has started out with a bang and the industry is facing several significant challenges. On the government affairs front, we are fighting several issues including moratoriums on the sale of crumb rubber and extended producer responsibility legislation. If successful, these threats could harm our industry significantly and because of this, we must face these challenges head on.

The Division is not just fighting threats to the industry, it has been proactive in helping to create markets where possible and educating its members. Once such effort is our tire fiber study. When completed, the study will help us understand the potential for marketing tire fiber to markets that can use it. At ISRI’s Convention, we will have a comprehensive track of tire workshops that will look at many of the important issues that are confronting our industry.

I hope you enjoy this issue of the Tire/Rubber newsletter. And as always, please feel free to email me your comments.

Sincerely,
Mark Rannie
Chair, Tire and Rubber Division

Synthetic Turf Bills Span the Country
Since January 2015 five bills have been introduced across the country that would in some form impose a moratorium on the sale of crumb rubber. The bills are all designed to be in some way or another, a moratorium on the sale of crumb rubber.

Upcoming Events
Ohio Valley Chapter Meeting
March 10, 2015

Indiana Chapter Meeting
March 12, 2015, Indianapolis, IN

Empire Chapter Meeting
March 18, 2015, Syracuse, NY

West Coast Chapter Meeting
March 18, 2015, Oakland, CA

NY, NJ and Mid-Atlantic Chapter Joint Meeting
March 26, 2015, Atlantic City, NJ

ISRI Convention & Exposition 2015
April 21-25, 2015, Vancouver, BC

Wisconsin Chapter Meeting
May 12, 2015, Milwaukee, WI

Northwest Chapter Meeting
May 14, 2015, Prior Lake, MN

Mid-America Chapter Meeting
May 18, 2015, St. Louis, MO

Southeast Chapter Meeting
May 18, 2015, Charlotte, NC

Pittsburgh Chapter Meeting
May 20, 2015, Pittsburgh, PA

ISRI Safety and Environmental Council Meeting (ISEC)
June 2-4, 2015, New Orleans, LA

New Jersey & New York Golf
rubber for use in a synthetic turf field. Those bills are:

- California Senate Bill 47
- New York Assembly Bill 856
- New York Assembly Bill 1634
- New York Senate Bill 1735
- Virginia House Bill 2317

As there have been so many bills introduced this legislative session, ISRI has joined with the Synthetic Turf Council and individual tire recyclers to combat these bills. Due to these efforts, the bill in Virginia was killed. The coalition is working on defeating the bills in California and New York.

**Legislative Update**

The chart above represents all of the bills that have been introduced into the nation’s state legislatures. These bills reflect a wide variety of subjects including moratoriums on synthetic turf, imposing product stewardships frameworks on tire recycling, and tire fee amendments. These bills along with all of the other state legislation ISRI is tracking can be found on our State Policy Resources Page. Contact Danielle Waterfield or Justin Short for more information.

**Tire Fiber Study Nears Completion**

Through a grant by the Recycling Research Foundation, the Tire Division has contracted with CalRecovery to develop an economic analysis on the feasibility of marketing tire fiber. The study will look at the market size, amount of tire fiber generated on a national basis, fiber construction and composition and the types of markets the material can be sent to. The study is to be released by mid-April. It represents the first step of a multi-step effort to make tire fiber a marketable commodity. The purpose of the study is to give the Division the data it needs to develop specifications, contact potential markets and educate them regarding the material, and help tire recyclers understand the real world challenges of recycling and marketing the material.

**In the News**

- Recycling Efforts Pay Dividends to Sullivan County
  TriCities.com, February 24, 2015
- DEQ Funding Scrap Tire Clean-Ups
  MiNews26.com, February 20, 2015
- Scrap Tire Management Rules Vary Across World
  TireBusiness.com, February 2, 2015

**Reader Poll**

Has the recent port slowdowns on the west coast impacted your operations?

A.) Yes  
B.) No  
C.) N/A

**VOTE**

**ISRI Tools & Resources**

ISRI has developed educational resources specifically addressing the tires and rubber recycling.
Tire Workshops at ISRI's Annual Convention

<table>
<thead>
<tr>
<th>Date</th>
<th>Start Time</th>
<th>End Time</th>
<th>Workshop Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, April 24, 2015</td>
<td>10:00 a.m.</td>
<td>11:15 a.m.</td>
<td>Tire Spotlight</td>
</tr>
<tr>
<td>Friday, April 24, 2015</td>
<td>11:30 a.m.</td>
<td>12:45 p.m.</td>
<td>Is Extended Producer Responsibility Needed for the Scrap Tire Industry</td>
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<tr>
<td>Friday, April 24, 2015</td>
<td>2:00 p.m.</td>
<td>3:15 p.m.</td>
<td>Responding to Myths Regarding Synthetic Turf</td>
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<tr>
<td>Friday, April 24, 2015</td>
<td>3:30 p.m.</td>
<td>3:45 p.m.</td>
<td>Using Tire Fiber in New Applications</td>
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Each of these workshops will dive deep into an issue that is of importance to the tire recycling industry. The Tire Spotlight will look at the health of the crumb rubber industry. This workshop is especially important due to the legislative threats looking to ban the use of crumb rubber in certain applications. Is Extended Producer Responsibility Needed for the Scrap Tire Industry will explore efforts by certain groups to impose a product stewardship framework on the tire industry. The issue will look at what EPR is and you will hear from experts from both ISRI and the RMA on how this can impact your business. Responding to Myths Regarding Synthetic Turf will explore the recent legislative efforts to impose moratoriums on the use of synthetic turf. It will discuss why the issue is so controversial, how many of the myths have been propagated and how the tire recycling industry has been fighting the issue. Using Tire Fiber in New Applications will discuss ISRI’s efforts to develop markets for tire fiber and explain the findings contained in its economic study. For more information go to www.isriconvention.org.

Tire Chapter Meetings
The Scrap Tire Chapter holds monthly meetings via conference call the second Monday of every month at 2:00 p.m. ET. The Chapter meeting is a good way for tire recyclers to discuss issues of the day, network with each other and talk about new projects that should be undertaken. Contact Max Daughtrey, Tire Chapter President.