

# **Electronics Recycling in the Post COVID-19 World**

*ISRI Spotlight on Electronics*

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# Getting Back to Business

Strategies

**Rike Sandlin, Rivervista**

Protecting our teams

**Tony Smith, ISRI**

Operational impacts

**Adam Shine, Sunnking**

Economic forces

**Craig Boswell, HOBI**

Q&A



# Are we living in a state of crisis or an opportunity?

- Health, safety
  - Shutdown, recession
  - Security
  - Inequality and social upheaval
- Better health practices
  - Pent up demand and Economic rebound
  - New business models
  - Commitment to diversity & equality

# Entrepreneurs – taking action!

- **Investments in systems:** ERP, data erasure, automation
- **Investments in operations:** facilities, organization, certifications
- **Contributing:** ventilators, shields, masks, food
- **Supporting:** home-based offices, education
- **Creating:** strategies, business models, jobs

**Now is not the time to push “Pause”**

# Pursue Excellence

- Business Models
- Market Differentiation
- Operational Excellence
- People
- Culture

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