

**ISRI offers numerous events throughout the year that allow your company to reach specialized audiences and network with prospects in smaller, more-focused settings.**

### **COMMODITIES ROUNDTABLE FORUM, SEPT. 5-7, CHICAGO**

ISRI's annual commodities event is renowned for its informative market-focused educational workshops and its invaluable networking opportunities. Those don't-miss features ensure an engaged, attentive audience of recycling executives—prime prospects for your equipment, technology, product, or service. Connect with these premium prospects in several ways before, during, and after the event. Sponsorship benefits include receiving one complimentary registration to the event and the option to buy an additional full registration at a reduced rate. Sponsors also receive various types of recognition, including signage at the event and announcements prior to roundtable sessions.

### **ISRI SAFETY AND ENVIRONMENTAL COUNCIL (ISEC) CONFERENCE**

ISRI is revamping the ISEC Conference in 2018. The new-and-improved event will feature exciting changes, but it will still allow you to showcase your company in front of hard-to-reach decisionmakers responsible for transportation and operational safety and environmental programs in recycling operations. ISEC attendees typically represent 50 to 100 different companies in the United States and Canada, allowing you to reach a premium, targeted audience that regularly recommends and/or purchases safety and environmental equipment and services for their facilities. The ISEC Conference is the only meeting of its kind that focuses specifically on recycling industry safety and environmental services, so don't miss this unique marketing opportunity. Visit [isri.org/safety](http://isri.org/safety) regularly to keep up with the latest news on this essential event.

### **OPERATIONS FORUM**

ISRI has offered a range of operations-focused conferences throughout its 30-year history to help professional recyclers achieve greater safety, efficiency, and profitability in their facilities. Some of those events focused on one processing sector—such as shredder operations—while others covered the gamut of operational issues, including transportation, yard layout, equipment maintenance, materials identification,

benchmarking, and human resources. Whatever the event's focus, the bottom line is this: If you want to reach an operations-focused audience, this is the event for you.

Reach the hands-on people who work every day with recycling-related equipment, technology, products, and services. Take advantage of the event's tabletop-booth opportunities and sponsorships, such as food/beverage functions, conference notebooks, tote bags, and recycling facility tours/transportation.



### **INDUSTRY LEADERSHIP TRAINING PROGRAM**

ISRI's Industry Leadership Training Program is a unique event that provides business and operations management guidance to up-and-coming scrap company leaders. This intensive two-day program will cover buying and selling scrap; accounting and finance; environmental law; employee relations and workplace compliance; and the importance of running a safe recycling operation. Unlike other ISRI programs, the Industry Leadership Training Program has a cap of 35 registrants, allowing significant networking and relationship-building.

### **ISRI ONLINE LEARNING CENTER WEBINARS**

ISRI's Online Learning Center is the forum for member-only webinars that are tailored for the recycling industry. These interactive online events give recyclers up-to-date and cutting-edge information they can put to work right away directly from their desktop. ISRI's webinars are organized into series that cover breaking news, commodity updates, safety training, human resource issues, advocacy briefings, and much more. The Online Learning Center also contains previous webinars available to ISRI members on demand 24/7 via the ISRI member website.

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For more details on the marketing opportunities at the above non-convention events, contact Lisa Ness Wilson, 910/988-9888 or [MeetingsByDesign1@gmail.com](mailto:MeetingsByDesign1@gmail.com).