



E-NEWSLETTERS

ISRI offers 12 e-newsletters that reach specialized audiences in the ISRI membership and beyond. In addition to the popular *Weekly Market Report*, ISRI's e-newsletters include six commodity-specific publications that cover the key sectors of ferrous, nonferrous, paper, plastics, electronics, and tires/rubber. In addition, ISRI offers topical e-newsletters on materials theft (*Scrap Theft Bulletin*), certification (*The RIOS™ Register*), and legislative and regulatory issues of interest to the recycling industry (*Scrap Policy & Advocacy News*). ISRI's *Safety Update* e-newsletter is divided into two parts—*Safety Point* on general safety topics and *Geared Up for Safety* on transportation-related safety issues. What's more, ISRI offers a daily e-newsletter at its annual convention that connects you with all attendees, allowing you to attract prospects to your booth, direct them to your company website, inform them about your firm's product or service, and so much more. Banner spaces are available in each publication so you can reach the targeted audiences most appropriate for your company's product or service.

WEEKLY MARKET REPORT

Sent to members and subscribers, this e-newsletter provides timely reports on commodity market trends, economic news and data, and information on the largest publicly traded recycling-related companies.

FREQUENCY: 46 issues annually.

DIMENSIONS: All banners measure 550 pixels wide x 160 pixels deep.

AVAILABILITY: Three banner positions are available in each issue of the *Weekly Market Report*. Current advertisers have first right of refusal on banner positions, with open positions offered first to wait-listed companies, then to new advertisers on a first-come, first-served basis.

COST: \$325 net per insertion for under 12 weeks; \$300 net per insertion for 12 weeks; \$275 net per insertion for 23 weeks; and \$250 net per insertion for 46 weeks all positions.

SPECIFICATIONS & DELIVERY: JPG, GIF, or TIF formats. E-mail banner ads to bemery@scrap.org.

SAFETY POINT, GEARED UP FOR SAFETY

Weekly member publications in English and Spanish sent together in one *Safety Update* e-mail. *Safety Point* covers general safety topics, and *Geared Up for Safety* focuses on transportation-related safety issues.

DIMENSIONS & AVAILABILITY: Each e-newsletter offers three banner spaces at the bottom of the page, with each space measuring 180 pixels wide x 150 pixels deep.

COST: Banners for each e-newsletter are sold at four price points based on a set number of insertions: \$325 net per insertion for under 12 weeks; \$300 net per insertion for 12 weeks; \$275 net per insertion for 26 weeks; and \$250 net per insertion for 52 weeks.

SPECIFICATIONS & DELIVERY: JPG, GIF, or TIF formats. E-mail banner ads to bemery@scrap.org.