



ISRI offers 12 e-newsletters that reach specialized audiences within the ISRI membership and beyond. Banner spaces are available in each publication so you can reach the targeted audiences most appropriate for your company's product or service. As an added bonus, all ISRI e-newsletters appear on the ISRI Mobile app, offering broader exposure for your marketing message at no additional cost.

### WEEKLY MARKET REPORT

Sent to members and subscribers, this e-newsletter provides timely reports on commodity market trends, economic news and data, and information on the largest publicly traded recycling-related companies.

**FREQUENCY:** 46 issues annually.

**DIMENSIONS:** All banners measure 550 pixels wide x 160 pixels deep.

**AVAILABILITY:** Three banner positions are available in each issue of the *Weekly Market Report*. Current advertisers have first right of refusal on banner positions, with open positions offered first to wait-listed companies, then to new advertisers on a first-come, first-served basis.

**COST:** \$300 per banner insertion for all positions in the *Weekly Market Report*.

**SPECIFICATIONS & DELIVERY:** JPG, GIF, or TIF formats. E-mail banner ads to bobemery@scrap.org.



### SAFETY POINT, GEARED UP FOR SAFETY

Weekly member publications in English and Spanish sent together in one *Safety Update* e-mail. *Safety Point* covers general safety topics, and *Geared Up for Safety* focuses on transportation-related safety issues.

**DIMENSIONS:** Each e-newsletter offers banner spaces in two sizes: 180 pixels wide x 150 pixels deep for a small banner that runs on the right side of the page and 550 pixels wide x 160 pixels deep for a large banner at the bottom of the page.

**AVAILABILITY:** Each e-newsletter can accommodate one small banner and one large banner per issue.

**COST:** Banners for each newsletter are sold at three price points based on a set number of insertions: \$350 net per banner for 13 weeks (\$4,550 net total), \$325 net per banner for 26 weeks (\$8,450 net total), or \$300 net per banner for 52 weeks (\$15,600 net total).

**SPECIFICATIONS & DELIVERY:** JPG, GIF, or TIF formats. E-mail banner ads to bobemery@scrap.org.

### ISRI2017 E-DAILY

Sent to all ISRI members and ISRI convention attendees, the ISRI e-Daily newsletter is the on-site guide to ISRI's 2017 annual convention and exposition, including commodity features, news articles, daily recaps and previews, and strategies to help attendees get the most from the convention experience.

**SPECIFICATIONS:** ISRI will publish five issues of the ISRI2017 e-Daily newsletter—one on the opening gala day, three during the convention, and one afterward. Each issue offers one small banner space and one large banner space for a total of five each, which are sold as a package. The five small banners cost \$2,500 net; the five large banners cost \$3,000 net. Size and format specifications are the same as those for the other ISRI e-newsletters above. All e-Daily banners must be sent prior to the ISRI convention to Bob Emery at bobemery@scrap.org.