

2019 Youth Video & Poster Contest



Theme: Recycle to Rebuild.

Deadline: December 15, 2018

Jason.org/contests

Calling all student artists, filmmakers, and recyclers!

You are invited to participate in a national recycling awareness video and poster contest sponsored by the Institute of Scrap Recycling Industries (ISRI) and JASON Learning. The theme of this year's contest is Recycle to Rebuild.

One of the most important man-made resources we have is our infrastructure: the roads and bridges we drive on, the airports, water ways and train lines we travel through, and, more recently, the cellular towers, cables, and fiber optic networks connecting us.

Our infrastructure forms the backbone of our civic lives and economy, however, many important parts of our infrastructure were built close to 50 years ago and are beginning to show signs of wear-and-tear. To address this, we are poised to embark on an enormous project to REBUILD our infrastructure.

The challenge is that building infrastructure is very expensive and consumes vast amount of natural resources. And this effort will also have a big impact on our energy reserves and environment.

Massive amounts of raw materials will have to be extracted, and significant volume of waste products will have to be discarded. All of this requires power, and a lot of it. Most of this power will come from fossil fuels and contribute significantly to air and water pollution, including the man-made CO₂ that is released into the atmosphere.

Your challenge through a video or poster, is to imagine using RECYCLED materials to support the rebuilding of our infrastructure enabling us to reduce the cost, use fewer natural resources, decrease the energy requirements, and clean up our air and water.

Create something amazing and you could win our grand prize – a trip to ISRI's Annual Convention, to be held in April 2019 in Los Angeles!

The contest is open to all students living in the United States and enrolled in grades K–12 during the 2018–19 school year. Students can enter the contest as individuals or as a team of up to four individuals. Each individual or team can submit either a video or a poster to the contest. One video and one poster will be selected as a finalist from each of three grade bands: K–4, 5–8, and 9–12. Up to two grand-prize winners will be selected.

All entries must be submitted by Dec. 15, 2018.

For complete contest guidelines, prize details, and more information about recycling, visit the contest page at Jason.org/contests.

